



Patricia Purdy
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Patricia Purdy leads client retention and new business development for Brown & Brown's Strategic Non-Medical Solutions group. She works with large employers to deliver customized employee benefits solutions in the areas of leave management, life, disability, dental and voluntary insurance coverages, executive benefits and technology solutions. Purdy has spent the last nine years at Pacific Resources. Prior to her current role, she served on the executive leadership team and was the disability and leave management practice leader. Her over 30 years of group insurance experience includes product development, client services, sales and marketing. Prior to working at Pacific Resources, she was the vice president of integrated absence management at The Hartford. She also has experience at Sun Life, Genworth Financial and The Phoenix and has a background in training and development as well as a Six Sigma Green Belt certification. Purdy has served on the board for the Integrated Benefits Institute (IBI) and has been a board member for the Disability Management Employer Coalition (DMEC). In 2017 and 2018, Purdy was named as one of the Most Influential Women in Benefit Advising by *Employee Benefit Adviser*. Purdy holds a master's degree from Colorado State University and bachelor's degree from Ithaca College.