



Erik Qualman

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Erik Qualman has performed in 55 countries and reached 50 million people. His Socialnomics work has been on 60 Minutes and in *The Wall Street Journal* and used by the National Guard and NASA. His book *Digital Leader* propelled him to be voted the second “Most Likeable Author in the World” behind *Harry Potter’s* J.K. Rowling. *What Happens in Vegas Stays on YouTube* helped Qualman to be listed by *Forbes* and *Fortune* as a Top 100 Digital Influencer. His business books are used in over 200 universities, and he has received an honorary doctorate for his groundbreaking work. *How to Sell on LinkedIn* is becoming mandatory reading for sales teams. Qualman was formerly a sitting professor at Harvard and MIT’s edX labs.