



Renee Rayburg, RPh

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Where others see ordinary data, Renee Rayburg sees exceptional insights. She joined PSG in 2014, bringing a wealth of knowledge into specialty drug solutions and a rich background working with payers, providers and pharmacies alike. She has served as the director of clinical services at BioScrip before becoming the director of managed care pharmacy consulting at Optum. Now serving clients in large employer groups and health plans, Rayburg generates significant value for them by developing strategies and solutions to improve drug spend, operating as a trusted advisor for all things clinical, analyzing drug spend and developing trend drivers, devising actionable solutions customized to client needs and collaborating with vendor partners to execute solutions. Asked to encapsulate her philosophy, Rayburg puts it simply: "Data drives everything." At this point in her accomplished career, she understands that better than anyone. More importantly, she knows how to do the driving like few others in the industry. With over 30 years of experience, Rayburg began her career with a pharmacy degree from Duquesne University.