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As director of planner operations with Financial Finesse, Linda Robertson is experienced at addressing a broad range of financial planning issues and provides unbiased financial coaching and education with a focus on retirement, employee benefits and tax planning. During her 13 years as a financial coach with Financial Finesse, she has been instrumental in designing and launching financial education programs for many of the nation's largest companies, including Aetna, General Mills and the NFL Players Association. Robertson's background includes over 27 years in the financial services industry. She achieved the certified financial planner (CFP) designation in 1999, the chartered financial consultant (ChFC) designation in 2001 and the CEBS designation in 2010. Robertson holds a B.S. degree in finance from West Chester University and a master of science degree in financial planning through the American College of Financial Services. She has conducted thousands of financial education workshops and seminars for employee and industry groups.