

Staci Rossi
Senior Consultant, National Clinical Consulting
The Segal Company
West Springfield, Massachusetts

Staci Rossi has over 30 years of industry experience and deep expertise in plan-sponsored health management programs such as wellness, disease management and behavioral health. Rossi serves as a national resource on clinical and operational issues regarding population health management and well-being consulting. She provides program review, assessment of the impact of wellness/preventative care services, case management and audits of vendor clinical management programs. In Rossi's 27-year tenure with Uprise Health (formerly HMC HealthWorks), she helped build and implement wellness and chronic condition management for clients from various industries. She was also responsible for executing industry research and developing actionable ideas from emerging industry and consumer trends in population health management. Rossi also led several business segments which included product development, communication/engagement, implementation and client management. Rossi is a Certified Coach Practitioner, a Wellness and Nutrition Consultant and a Certified Lean Sigma Yellow Belt.