



Gabrielle Rude, PhD, CPHQ

President and CEO

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Madison, Wisconsin

Dr. Gabrielle Rude is President and CEO of the Wisconsin Collaborative for Healthcare Quality (WCHQ), a statewide organization dedicated to improving healthcare quality, equity, and value. WCHQ partners with health systems and other stakeholders and maintains one of Wisconsin's most comprehensive clinical data resources, representing more than 4.5 million patients and over 80% of the state's primary care.

Under her leadership, WCHQ turns data into actionable insights that help healthcare organizations improve care, reduce disparities, and strengthen communities. Dr. Rude is particularly focused on collaboration, shared data, and continuous learning as drivers of healthcare improvement.

Dr. Rude earned her PhD in Population Health Sciences from the University of Wisconsin–Madison and is a Certified Professional in Healthcare Quality (CPHQ). She chairs the board of Civitas Networks for Health and serves in state and national leadership and advisory roles focused on healthcare quality, health information, research, and community health.