



John Ruffolo, FCPA

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John Ruffolo is the Founder and Managing Partner of Maverix Private Equity, a private equity firm focused on technology-enabled growth and disruption investment strategies. As a firm run by entrepreneurs, funded by entrepreneurs, and for entrepreneurs, Maverix invests in Smart Cities and Smart Enterprises. John chairs the Investment Committee, guides the strategy of the firm, is deeply involved with fundraising and sourcing and leading investment opportunities.

He is also the Founder of OMERS Ventures and Vice Chair of the Council of Canadian Innovators. John co-founded the Council of Canadian Innovators with Jim Balsillie, a non-profit organization dedicated to helping high-growth Canadian technology firms scale globally. Over the course of his leadership as the CEO of OMERS Ventures, they invested in many disruptive technology companies across North America, including growth investments in Shopify, Xanadu, Wattpad, Wave, Hootsuite, Rover, Desire 2 Learn, Hopper and DuckDuckGo. During his tenure at OMERS, John also formed OMERS Platform Investments, and as its Executive Managing Director, he formed OMERS Growth Equity.

Before joining OMERS, in addition to being a Partner at Deloitte, John was their Global Thought Leader, Global Tax Leader and Canadian Industry Leader for their Technology, Media and Telecommunications (TMT) practice, and a member of the Board of Directors. Prior to Deloitte, John was a Partner at Arthur Andersen LLP. He has served as a board member across many profit and non-profit sectors, most recently collaborating with organizations including Kepler Communications, KODE Labs, Raptor Maps, Viral Nation, CIBC Foundation, NervGen Pharma, The Canadian Shield Institute, Rick Hansen Foundation, Toronto International Film Festival (TIFF) and Schulich School of Business Dean's Global Council.

John has been widely recognized for his contributions to the tech sector and vision for Canada's economy. He was named Canada's #1 Most Powerful Businessperson by Canadian Business in 2014 (#3 in 2015) and one of Toronto's 50 Most Influential People by Toronto Life from 2015 to 2017. In 2018, John received the Order of Merit of the Italian Republic, and in 2020, became a Fellow of the Chartered Professional Accountants of Ontario. In 2022, he was honoured with the Ontario Chamber of Commerce Lifetime Achievement Award.