



Jennifer Schuster

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Jennifer Schuster is a senior vice president with Segal Benz in San Francisco. She has over 20 years of experience in the design and implementation of comprehensive communication strategies and programs. Schuster is the communications lead on many of Segal Benz's client relationships, and her clients span a wide and diverse range of industries and organizations. Schuster has particular expertise in total rewards and compensation communications, health care and retirement communications, and change management. She also assists many organizations with technology-driven communications, including developing employee websites, mobile and social communications strategies, content development, and ongoing promotion and measurement of digital communication campaigns.