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Kevin Seibert is the managing director for the International Foundation for Retirement Education (InFRE). In that capacity, he works with plan sponsors and providers to provide curriculum that will allow candidates to obtain an InFRE designation. Seibert has more than 30 years of experience in retirement benefits, financial planning and financial education. Prior to joining InFRE, he was co-founder of Balance Financial Services, a Chicago-area financial planning and consulting firm. Before founding Balance in 1988, Seibert worked as a consultant for William M. Mercer, Inc., where he was responsible for the implementation of compensation and employer-provided benefit plans. He was also director of marketing for a New Jersey-based company specializing in the development and distribution of defined contribution and financial planning programs. Seibert is a certified financial planner, a Certified Employee Benefit Specialist® and a certified retirement counselor. He earned his M.B.A. degree in finance from the University of Wisconsin. Seibert received his undergraduate degree in finance from Miami University of Ohio.