



Seth Serxner, Ph.D., M.P.H.

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Seth Serxner brings the breadth of his experience in academia, industry and consulting to serve the market. Currently an independent consultant and industry advisor, he formerly served as the chief health officer and senior vice president of population health for Optum. His versatile skill set ensures processes and outcomes that improve health for clients in all markets. Seth's deep knowledge of behavior change, population health and well-being, social determinants of health and measurement allows him to visualize and deliver on program innovation. He has more than 30 years of experience in health and productivity management and has published more than 50 articles and chapters. Prior to his Optum role, Seth spent ten years at Mercer helping lead the Total Health Management specialty as well as ten years at Staywell VP of Research. He is currently the chief health officer at EdLogics and the strategic advisor to Kumanu and MeoMind. Seth earned a master of public health degree from the University of California, Los Angeles, and a doctorate degree from the University of California, Irvine, where his research focused on health promotion and disease prevention in the school of social ecology. He formerly served as Chairman of the Board at HERO and is on the board of The Health Project.