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Dr. Bruce Sherman is a medical director at Cone Health, where he provides clinical support for the employee benefits program and provides strategic support for the Triad Health Network. Dr. Sherman's primary areas of responsibility include health/well-being strategy and data analytics, with the goal of implementing integrated, data-driven approaches to optimize workforce health and well-being. In addition, Dr. Sherman serves as an adjunct professor at the University of North Carolina–Greensboro in the Department of Public Health Education, where he works with collaborators on health and well-being research activities. Dr. Sherman has research interests in the areas of health disparities, employer health benefits strategies and the business value of workforce health. Previously, Dr. Sherman served as the consulting corporate medical director for Wal-Mart Stores Inc., Whirlpool Corporation, and The Goodyear Tire & Rubber Company. A frequent speaker, he has presented on a broad array of workforce health, productivity and human resources practice-related topics to diverse audiences and has published numerous related, peer-reviewed articles. Dr. Sherman received his M.D. from NYU School of Medicine, his M.A. from Harvard University and his B.S. from Brown University.