



Sonia Singh

**Vice President, Sales—Canada
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Since July 2022, Sonia Singh has been the vice president of sales for Progyny, the first and only comprehensive fertility and family building solution in Canada. Progyny is proven to consistently deliver superior outcomes that change lives and cost savings that protect budgets. Sonia has over 20 years of experience in various leadership roles. Prior to her current role, she was the senior enterprise account executive at BetterUp and sales director at Amadeus. She has a B.Sc. degree in environmental sciences from the University of Toronto and is a certified BetterUp Coach.