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Wes Smith is senior vice president, advisory and consulting at Certilytics, a health care technology company focused on data warehousing and predictive analytics. He works closely with health plans, PBMs, providers and employer groups, helping them navigate challenges and meet organizational objectives. His particular areas of focus include stop loss, specialty pharmacy and data visualization. Prior to joining Certilytics in 2018, Smith was an actuarial consultant for Mercer and previously spent time in the actuarial group for Anthem. He is a Fellow of the Society of Actuaries (FSA), a Chartered Enterprise Risk Analyst (CERA) and a Member of the American Academy of Actuaries (MAAA). He is a graduate (magna cum laude) of Bellarmine University with degrees in economics and business administration.