



Mack and Ria Story

**Co-Founders
Blue-Collar Leadership
Sharpsburg, Georgia**

Mack and Ria Story are co-founders of Blue-Collar Leadership® and provide unique content for the blue-collar workforce and those who lead and support them. Mack started his career in 1988 as an entry-level machine operator before working his way through various engineering and management positions. He graduated from an executive B.B.A. program with highest honors. Between 2005 and 2012, he logged 11,000 hours leading hundreds of leaders and their teams through process improvement, leadership development, organizational change, and cultural transformation as a Lean and Leadership Development Consultant. Ria started her career as a waitress while earning her GED and attending community college. She pursued a career in the health care industry, eventually earning her M.B.A. degree with a 4.0 GPA. Ria is a TEDx speaker, is a certified leadership trainer, and has over 20 years of experience in leadership and management. Mack and Ria began speaking together in 2013 and have published 35 books. They have spoken at the U.S. Capitol, at Yale University's School of Management, and for the U.S. Military, and they have shared the stage with John Maxwell and Les Brown.