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Mike Sullivan co-founded Cubic Health in 2003 and serves as the company's chief executive officer. Cubic Health provides plan analytics and clinically based solutions to self-insured health benefit plans. Cubic Health focuses on optimizing the health of both plan members and the underlying benefits plan itself. Cubic Health's unique capabilities in terms of augmenting claims data and implementing customized, evidence-based solutions are driven by its proprietary analytics infrastructure and its team of clinical pharmacists, data engineers, data scientists, and software developers. Mike began his career as a community pharmacist and has previous experience working in both the pharmaceutical and benefits consulting industries. Mike currently serves as both an adjunct professor and the leader-in-residence for the Leslie Dan Faculty of Pharmacy at the University of Toronto. Mike graduated from the College of Pharmacy at the University of Saskatchewan and was honoured with a Centennial Alumni of Influence Award. He completed his master of business administration degree from York University where he specialized in finance.