



Jessica Tracy
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Jessica Tracy is the CEO and founder of The Sage Collective, a purpose-led consulting firm whose mission is to integrate psychedelic-assisted therapy and mindfulness into the current health ecosystem. They provide education, strategic planning and implementation across various entities, such as employers, unions, payors and health care facilities. Jessica has over 16 years of diverse health care experience. She began her career in data analytics, then led sales and consulting partnerships developing health insurance strategies for large employers and unions before transitioning to health tech. There, she helped employers, unions, payors and health systems implement innovative delivery models for hard-to-access care, such as clinical genetics. Jessica provides strategic advisory for the application of psychedelic-assisted psychotherapies (PAP) and mindfulness. She helps employers and unions understand the value of incorporating psychedelics and mindfulness into their benefits package. Jessica has completed various psychedelic certifications, including Introduction to Psychedelic Therapies, Essential Contemplative Practices of Psychedelic Therapists and Psychedelic Facilitator Training, and she is actively training to become a Jungian Coach through the International Jungian Coaching School. She holds various designations, including Group Benefits Disability Specialist and Commercial Lines Coverage Specialist. Jessica has also completed extensive courses through the Hartford School of Insurance, the Commercial Lines Producer School and the International Foundation of Employee Benefit Plans. She has received honors including the Forum Award for Emerging Female Leader through the Forum of Executive Women, SNJ Business People's 40 Under 40 Award and South Jersey Biz 20 Under 40 Award. Jessica is a member of the Ketamine Task Force and has served on the board of directors for various organizations, such as West Chester University's College of Business and Public Management as well as the American Cancer Society. She also partners with the Ketamine Task Force as well as KidsAlive International, supporting child victims of exploitation and trafficking.