

Stephanie Ventrella

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Stephanie Ventrella is a sales leader with more than a decade of experience helping high-growth technology and healthcare companies scale revenue, build high-performing teams, and drive meaningful customer outcomes. She currently serves as a sales leader at Color, where she partners with employers to expand access to cancer prevention, early detection, and treatment support while helping organizations improve outcomes and manage healthcare costs. Prior to Color, Stephanie held leadership roles at innovative companies including Carrot Fertility, where she worked with employers to broaden access to family-building and fertility benefits. Throughout her career, she has been passionate about connecting people to healthcare solutions that make a meaningful difference during some of life's most important moments. Her career has taken her around the world, including living and working in Singapore, Melbourne, San Francisco, and now San Diego, where she resides with her husband and two daughters. Known for her collaborative leadership style and deep commitment to customer success, Stephanie brings both a practical and empathetic perspective to conversations about healthcare, employee benefits, and the future of care.