



Flora Vivaldo, M.S.W.

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Flora Vivaldo, M.S.W, is executive director of Aetna Behavioral Health, a CVS Health company and leading provider of mental health and employee assistance program (EAP) solutions to members around the globe. She leads multiple strategic mental health initiatives and currently oversees a diverse team that is spearheading the development and execution of new, innovative behavioral health offerings, including enterprise-wide suicide prevention programs. Ms. Vivaldo oversees both the mental well-being health equity strategy and philanthropic partnerships for the Mental Wellbeing organization. She previously served as regional director for Aetna Behavioral Health, where she led clinical call center operations and innovative quality outcomes for members in a five-state region. She is a former president of the California subsidiaries of Magellan Health Services, where she drove state-wide behavioral health clinical care services while expanding product lines, growing the business and decreasing mental health care expenditures. She has been the architect of highly successful colleague engagement, continuing education and leadership development programs and maintains a passion for advancing diverse, equitable and inclusive cultures within mental health care delivery. In recognition of her leadership in implementing mental health federal parity legislation, she received the Aetna Chairman's Award. Ms. Vivaldo's additional clinical roles include managing a private practice and other direct care positions including those in mental health and substance use disorder rehabilitation settings. She holds an M.S.W. degree from Boston College.