



Gregory D. Wait, CEBS

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Gregory Wait joined Riverwater Partners in 2019, following over 30 years of experience working with individual and institutional investors. In 2003, Wait founded Falcons Rock Investment Counsel, LLC, an independent and fee-based investment advisor and grew it into one of the leading responsible investment firms in Wisconsin. Prior to founding Falcons Rock, he held advisory and management positions with Strong Capital Management, Salomon Smith Barney, Charing Company and Principal Financial Group. In 1994, he earned the Certified Employee Benefit Specialist® (CEBS®) designation, and he was granted Fellowship status with the International Society of Certified Employee Benefit Specialists (ISCEBS) in 2002. Wait is a past Director and Chair of the Membership Committee for the Milwaukee Chapter-ISCEBS and currently is an active member. He is also an active member of the US SIF Forum for Sustainable Investment and Wisconsin Retirement Plan Professionals, Ltd. He has authored articles for professional journals and has been a featured speaker at local and national conferences. Currently, Wait serves on the advisory board of the Department of Finance and Business Law at the University of Wisconsin-Whitewater and on the board of directors of the Peninsula Players Theater. He holds a bachelor of business administration degree from the University of Wisconsin-Whitewater.