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Greg Weidner, M.D., FACP, DipABLM, is the senior medical director of virtual care and vice president of care model innovation at Amazon One Medical, where he leverages design and technology to scale human-centered primary care. A graduate of Cornell University and the University of Rochester School of Medicine, he is board-certified in internal medicine and lifestyle medicine. His extensive leadership background includes serving as CMO for Carium and spending 25 years at Atrium Health as medical director of primary care innovation. Recognized frequently as a “Best Doctor” and a health care innovator, Dr. Weidner also serves on the American Telemedicine Association Clinician Council and as an expert mentor for the Stanford Clinical Excellence Research Center.