



**Mark Weinstein, J.D., LL.M., M.P.H., CEBS,  
CEBS Compliant, ISCEBS Fellow, CPA**

**President/ CEO  
Independent Colleges and Universities Benefits Association  
(ICUBA)  
Orlando, Florida**

Mark Weinstein is the president and CEO of the nonprofit Independent Colleges and Universities Benefits Association (ICUBA). He has led ICUBA from a fledgling \$23 million annual enterprise into an annual \$100+ million community juggernaut with an average daily cash balance of more than \$35 million. Under his leadership, ICUBA more than doubled, currently covering more than 16,000+ people in the self-funded, consumer-directed, value-based, member-centric medical, prescription drug and well-being employee benefits plan. It grew from eight nonprofit private Florida education employers to 26 employer members, with annual premium increases of less than 4.5% per year since inception and administrative costs consistently less than 9% of premium. Weinstein a board member of the Florida Alliance for Healthcare Value and current chair of the Research and Data committee. He holds L.L.M. and M.P.H. degrees from George Washington University. He earned the CEBS® designation, is CEBS Compliant and is a Fellow of ISCEBS. He is licensed to practice law in Illinois, Nevada and Washington, D.C., and he is a licensed CPA in Texas.