



Jenn Welch

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Jenn, a principal in Eckler's Toronto office, joined the firm in 2018 and now leads the communication consulting team. With more than 25 years of experience creating human-centric employee communication, she specializes in positioning and communicating complex change across compensation, pensions, benefits, and well-being domains. Jenn's communication style is simple, straightforward, and transparent—qualities she encourages clients to embrace in their change management and communication strategies. She is deeply committed to destigmatizing mental health, normalizing seeking support and reinforcing its role in overall well-being. She champions inclusive, engaging, and empowering communication designed to meet employees where they are. A fluently bilingual, award-winning strategic communication leader, Jenn is a lifetime member of the International Association of Business Communicators (IABC) and has received Gold Quill, Silver Quill and Ovation awards for excellence in communication. She holds a B.Sc. degree with honours in neuropsychology and biology from Queen's University in Kingston, Ontario, and is currently completing her master's degree in counselling psychology (M.A.C.P.) from Yorkville University as a psychotherapist (qualifying).