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Megan Yost is a senior vice president and engagement strategist at Segal Benz, a communications and marketing agency specializing in employee benefits communication. She is a recognized thought leader in benefits communications, particularly in the areas of retirement, financial wellness and employee engagement. Yost has led award-winning campaigns with some of the country's biggest employers to improve and increase employees' interactions with their benefits. She speaks frequently at industry conferences and with policymakers. Yost has testified several times before the ERISA Advisory Council to the U.S. Department of Labor. She's been quoted in dozens of articles in both U.S. and European media outlets. Yost is a member of the Defined Contribution Institutional Investment Association (DCIIA) Executive Committee and serves as its communications committee chair. Additionally, she frequently judges industry awards, including DCIIA and Pensions & Investments (P&I) Excellence & Innovation Awards and P&I's Eddy Awards. Prior to joining Segal Benz, Yost spent ten years at State Street Global Advisors, where she was the head of defined contribution (DC) experience. In this role, she was responsible for global thought leadership as well as client and participant engagement for their DC team. Yost earned a bachelor of arts degree in English from Colby College and a master of business administration degree from Boston University.