



**Lissa Daub**

**Founder**

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Lissa Daub created The Strong Impact Academy to help organizations develop people-first cultures that promote high levels of engagement, accountability and productivity. When leaders and teams understand their strengths and how to apply them in the workplace, they better serve their colleagues, their customers and their communities. Daub is a Chartered Professional in Human Resources (CPHR) and a certified Life and Executive Coach. She also specializes in CliftonStrengths, the Gallup program that identifies an individual's core strengths and how to leverage them to boost individual and team impact. Daub has coached hundreds of individuals and teams to help drive people-first transformations. That is the fundamental approach of every program at The Strong Impact Academy—to strengthen the company's vision, growth, sustainability and impact.