



**Ron Goetzel, Ph.D.**

**Senior Scientist and Director  
Institute for Health and Productivity Studies  
Johns Hopkins Bloomberg School of Public Health  
Vice President of Consulting and Applied Research  
IBM Watson Health  
Bethesda, Maryland**

Dr. Goetzel is senior scientist and director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins Bloomberg School of Public Health and vice president of consulting and applied research for IBM Watson Health. The mission of the IHPS is to bridge the gap between academia, the business community and the health care policy world—bringing academic resources into policy debates and day-to-day business decisions and bringing worker health and productivity management concerns to academia. Before moving to Johns Hopkins University, he was on the faculty at Emory and Cornell Universities. Dr. Goetzel is responsible for leading innovative projects for health care purchaser, managed care, government and pharmaceutical clients interested in conducting cutting-edge research focused on the relationship between health and well-being, medical costs and work-related productivity. He is an internationally recognized and widely published expert in health and productivity management (HPM), return-on-investment (ROI), program evaluation and outcomes research. Before joining Truven Health Analytics (now part of IBM Watson Health), Dr. Goetzel was vice president of assessment, data analysis, and evaluation services at Johnson & Johnson. He was one of the original members of the core development and marketing group at Corporate Health Strategies. Earlier in his career, Dr. Goetzel was the medical school education program evaluator at the Albert Einstein College of Medicine, where he was appointed to the psychiatry faculty. He earned his doctorate in organizational and administrative studies, his M.A. degree in applied social psychology from New York University (NYU) and his B.S. degree in psychology from the City College of New York (CCNY).