



Ron Z. Goetzel, Ph.D.

**Senior Scientist and Director
Institute for Health and Productivity Studies,
Johns Hopkins Bloomberg School of Public Health
Vice President of Consulting and Applied Research
IBM Watson Health
Bethesda, Maryland**

Dr. Ron Z. Goetzel is a senior scientist and director of the Institute for Health and Productivity Studies (IHPS) at the Johns Hopkins Bloomberg School of Public Health and is vice president of consulting and applied research for IBM Watson Health. Dr. Goetzel is responsible for leading innovative projects for health care purchaser, managed care, government and pharmaceutical clients interested in conducting cutting-edge research focused on the relationship between health and well-being, medical costs and work-related productivity. He is an internationally recognized and widely published expert in health and productivity management (HPM), return-on-investment (ROI), program evaluation and outcomes research. Dr. Goetzel is the principal investigator (PI) for a Robert Wood Johnson Foundation study examining the relationship between an organization's culture of health, employees' health risks, medical costs and company stock price. He is currently a PI on two CDC initiatives focused on updating the CDC Worksite Health ScoreCard and building a comprehensive CDC Workplace Health Resource Center. Dr. Goetzel has worked with the Department of Defense (DoD) on two health promotion and resilience training demonstrations for the U.S. Army and Air Force. He supported the Office of the Secretary of Defense as the evaluation contractor for the Healthy Base Initiative focused on managing obesity and tobacco use in the military. Dr. Goetzel is working with the Bipartisan Policy Center in Washington, D.C., supporting the CEO Council on Health and Innovation. Dr. Goetzel is a task force member for the Guide to Community Preventive Services (Community Guide) and president and CEO of The Health Project. He is the chairperson for HERO and vice-chair for The Fries Foundation housed at the CDC Foundation. Dr. Goetzel's international work includes projects in South Africa, Israel, Brazil and Singapore. He has published well over 200 peer-reviewed articles and book chapters and frequently presents at international business and scientific forums. Dr. Goetzel earned his doctorate degree in organizational and administrative studies and his M.A. in applied social psychology from New York University (NYU), and his B.S. degree in psychology from the City College of New York (CCNY).