



Alyssa Hodder

**Director, Education and Outreach—Canada
International Foundation of Employee Benefit Plans
Oakville, Ontario**

Ms. Hodder is the Director of Education and Outreach—Canada with the International Foundation of Employee Benefit Plans. In this role, she is responsible for the successful design, development, maintenance and overall implementation of select educational programs, as well as representing and raising awareness of the Foundation through relationship management and engagement of employers, benefit funds and industry stakeholders across Canada. Before joining the Foundation, Ms. Hodder was a senior communications consultant with Eckler Ltd. In this role, she was responsible for helping clients across sectors and industries—including public sector, corporate, union, not-for-profit, trusteed and multi-employer plans—solve their toughest communication challenges, with a special focus on member engagement and change management. Prior to that, Ms. Hodder was director of the knowledge resource centre with Buck Consultants, responsible for keeping clients informed on legislative changes and developments. She spent the previous several years as editor/managing editor of *Benefits Canada* magazine, with overall responsibility for its print and online editorial operations. Ms. Hodder has also worked at Buck Consultants as a communications consultant, with both internal and external mandates. She earned her master and bachelor of arts degrees (hons) from Queen’s University in Kingston, Ontario and has successfully completed the Canadian Securities Course. Ms. Hodder is very active in the pensions and benefits industry and is a frequent speaker and moderator at industry events.