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Ms. Patterson is the communication and social marketing strategist for the International Foundation of Employee Benefit Plans. In this role, she manages the organization’s various social media platforms, connects the media to helpful survey report findings on trending employee benefit topics, and copywrites and oversees production of major publications. Ms. Patterson is also a co-host of the Talking Benefits podcast. Prior to her start at the International Foundation, she worked in both higher education and healthcare, serving in PR and communications roles. Ms. Patterson received her bachelor’s degree from the University of Wisconsin-Platteville in communication technologies, minor in business.