



Susan Loconto Penta

**Co-Founder and Managing Partner
MIDIOR Consulting
Cambridge, Massachusetts**

Ms. Penta is a co-founder and managing partner at MIDIOR, where she inspires innovative thinking, optimizes organization output and improves financial performance for her clients. She is an engineer, entrepreneur, educator and consultant with a passion for products, technology and teams that has underscored her 30-year career. Ms. Penta serves as an executive professor on the adjunct faculty at Northeastern University's D'Amore-McKim School of Business as well as in Northeastern's Corporate Education programs, where she teaches graduate courses in entrepreneurship and innovation. She has received multiple awards including, most recently, the advocate of the year award from the Center for Women & Enterprise and the prestigious pinnacle award for Achievement in Entrepreneurship from the Greater Boston Chamber of Commerce. Ms. Penta holds a B.S.E.E. degree from Worcester Polytechnic Institute (WPI) and an M.B.A. degree from the Cass Business School in London, England. She is also a frequent author/speaker on the topics of innovation, entrepreneurship and product organizations.