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Mr. Peters is director of health and benefits brokerage and advisory at WillisTowers Watson, where he works with clients to define their strategy through frameworks that align with their total rewards strategy, their financial goals and their vision for employee engagement. He has more than 35 years of brokerage, consulting and employee benefits experience in a variety of areas including strategy, plan design, well-being, benchmarking, analytics, financial management and vendor management. Mr. Peters has consulted with many mid- to jumbo-size employers across the U.S. during his career, most notably health care organizations, to create and implement strategies that manage trend, enhance consumer engagement, and optimize the delivery of well-being and benefit programs. Previously, he was the system director of health and welfare plans for a large Ohio health system. He earned a B.B.A. degree from the University of Wisconsin in addition to the CHC and Lean Six Sigma Black Belt (LSSBB) certifications. He holds the CEBS designation, is CEBS Compliant and a Fellow of ISCEBS. He has written for *Benefits Quarterly* and is a past president of the Cincinnati/Dayton chapter of ISCEBS.