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As director of total rewards for The Fresh Market, Inc., Ms. Stop is responsible for the company's benefit and compensation programs. She serves on the board for the North Carolina Business Group on Health as the vice president and is currently government affairs director for the Human Resources Management Association of Greensboro (HRMAG). Ms. Stop earned a B.A. degree in French and International business from the University of Tennessee and an M.B.A. degree from the University of North Carolina at Greensboro. She holds the CEBS designation and is CEBS Compliant. She is an ISCEBS Fellow and is a member of the Symposium Education committee.