Who We Are
For more than 60 years, the International Foundation of Employee Benefit Plans has been the premier educational organization dedicated to providing the employee benefits community with objective, solution-oriented education, research and information. We are a nonprofit, membership-based association serving over 30,000 members in the United States and Canada.

Our Core Audience
Our core membership audience and the primary readers of our publications come from multiemployer trust funds—though we also serve corporate and public employee markets. Multiemployer trust funds ensure employees have benefits coverage in industries where they are required to be mobile and may switch employers often, such as construction, trades, hotel, service and entertainment industries.

These funds are governed by a board of labor and management trustees that has the authority and discretion to manage assets of the fund and purchase benefit goods and services. Trustee responsibilities include:

• Hiring an administrator, attorneys, accountants, actuaries, consultants, pension and investment managers and others to provide advice in the management of benefit plans
• Purchasing health, dental and vision insurance; pharmacy benefits; life, disability and fiduciary insurance; retirement plans; work and family benefits; and more.

About Our Publications
Our members rely on our publications to keep them abreast of the latest issues and trends impacting their roles in employee benefits while providing advertisers with broad exposure to our niche audiences of multiemployer, public sector and private employer trustees, administrators and plan professionals.

Print Media
• Benefits Magazine
• Benefits Quarterly (product of ISCEBS)

Digital Media
• Today’s Headlines
• Service Provider Directory

Contact Us
For Advertising Inquiries
Diane Mahler
dianem@ifebp.org | (262) 373-7656

For Editorial Inquiries
Kathy Bergstrom
kathyb@ifebp.org | (262) 373-7633

Headquarters Location
18700 W. Bluemound Road
Brookfield, WI 53045
Who Are Our Members?

Gender

- Male: 70%
- Female: 30%

Age

- Ages 18-34: 4%
- Ages 35-44: 16%
- Ages 45-54: 32%

- Ages 55-64: 34%
- Aged 65 or older: 14%

Number of Employees

- 37%: 1-99
- 8%: 100-499
- 7%: 500-999
- 18%: 1,000-4,999
- 9%: 5,000-9,999
- 21%: More than 10,000

Pension Fund Assets

- Less than $1 million: 5%
- $1-$9.9 million: 11%
- $10-$49.9 million: 19%
- $50-$99.9 million: 13%
- $100-$499.9 million: 23%
- Over 500 million: 29%

Health and Welfare Fund Assets

- Less than $100,000: 3%
- $100,000-$999,999: 7%
- $1-$4.9 million: 19%
- $5-$9.9 million: 12%
- $10-$25 million: 21%
- Over $25 million: 38%

Role

- 66%: Plan Sponsor
  (works with employee benefit plans)
- 34%: Service Provider
  (provides services to employee benefit plans)
**Sample Titles**

- Accountant
- Administrator
- Attorney
- Benefits Coordinator/Specialist/Manager/Director
- Business Agent/Manager
- CEO/CFO/CIO/COO
- Chairman, Executive Director
- Consultant
- Controller
- Director Human Resources/Finance/Labor Relations/Compensation
- Fund Manager
- Human Resources Coordinator/Generalist/Specialist/Manager/Director
- Partner/President/Senior Vice President
- Pension Administrator/Analyst/Specialist
- Training Coordinator/Analyst/Consultant
- Trustee

**Profession Representation**

**Multiemployer**
- Multiemployer Industry Representative 7%
- Multiemployer Labor Trustee 24%
- Multiemployer Management Trustee 19%
- Salaried Administrator 4%

**Corporate**
- Benefits/Compensation/Human Resources 19%
- Insurance Representative 2%

**Fund Professionals**
- Accountant/Auditor/Actuary 2%
- Attorney 4%
- Consultant 3%
- Investment Advisor 1%
- Third-Party Administrator 2%

**Public Employee**
- Public Employee Support Staff 3%
- Public Employee Trustee 8%

*Benefits Magazine* is the premier source for industry news and has a readership of over 25,000 International Foundation members. Addressing key topics in employee benefits, each issue offers comprehensive content written by expert practitioners in the field. Hard copy and digital versions are sent to our readership each month, providing maximum exposure for advertisers.

**Distribution:** Monthly  
**Channels:** Direct Mail and E-Mail  
**Readership:** 25,000+

**Winner of Hermes Creative Awards, 2011-2017**

**Print Advertising**
## 2019 Editorial Calendar

Beyond the topical focus, each issue contains features and articles that appeal to our key audience sectors: multiemployer, public employee, corporate and professional members.

<table>
<thead>
<tr>
<th>Month</th>
<th>Topical Focus</th>
<th>Insertion Order Deadline</th>
<th>Materials Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>January</strong></td>
<td>Global</td>
<td>November 3, 2018</td>
<td>November 20, 2018</td>
</tr>
<tr>
<td><strong>February</strong></td>
<td>Investments</td>
<td>December 4, 2018</td>
<td>December 20, 2018</td>
</tr>
<tr>
<td><strong>March</strong></td>
<td>Health Care</td>
<td>January 22, 2019</td>
<td>July 24, 2019</td>
</tr>
<tr>
<td><strong>April</strong></td>
<td>Defined Contribution (DC) Pension and Retirement Plans</td>
<td>February 22, 2019</td>
<td>August 23, 2019</td>
</tr>
<tr>
<td><strong>May</strong></td>
<td>Technology and Benefits Administration</td>
<td>March 22, 2019</td>
<td>July 24, 2019</td>
</tr>
<tr>
<td><strong>June</strong></td>
<td>Wellness</td>
<td>April 2, 2019</td>
<td>April 22, 2019</td>
</tr>
<tr>
<td><strong>July</strong></td>
<td>Pensions and Retirement Plans</td>
<td>May 23, 2019</td>
<td>August 23, 2019</td>
</tr>
<tr>
<td><strong>August</strong></td>
<td>Health Care</td>
<td>June 24, 2019</td>
<td>September 24, 2019</td>
</tr>
<tr>
<td><strong>September</strong></td>
<td>Financial Education</td>
<td>July 24, 2019</td>
<td>October 22, 2019</td>
</tr>
<tr>
<td><strong>October</strong></td>
<td>Defined Benefit (DB) Pensions and Retirement Plans</td>
<td>September 24, 2019</td>
<td>October 22, 2019</td>
</tr>
<tr>
<td><strong>November</strong></td>
<td>Investments</td>
<td>September 3, 2019</td>
<td>October 1, 2019</td>
</tr>
<tr>
<td><strong>December</strong></td>
<td>Health Care</td>
<td>October 22, 2019</td>
<td></td>
</tr>
</tbody>
</table>
## 2019 Print Advertising Rates and Sizes

### Ad Size/Unit | 1x | 2x | 3x | 4x | 6x | 9x | 12x
--- | --- | --- | --- | --- | --- | --- | ---
Back cover | $9,012 | $8,562 | $7,954 | $7,206 | $6,847 | $6,505 | $6,181
Inside cover | $8,209 | $7,798 | $7,206 | $6,565 | $6,234 | $5,925 | $5,726
Belly band—Call for pricing
**4/C Options**
Full page | $4,778 | $4,516 | $4,259 | $3,922 | $3,721 | $3,559 | $3,369
Full-page bleed | $5,495 | $5,220 | $4,959 | $4,710 | $4,476 | $4,252 | $4,039
2/3 page | $3,583 | $3,404 | $3,234 | $3,073 | $2,919 | $2,773 | $2,633
1/2 page | $2,737 | $2,610 | $2,488 | $2,305 | $2,197 | $2,084 | $1,981
1/3 page | $2,463 | $2,341 | $2,224 | $2,113 | $2,007 | $1,905 | $1,811
1/4 page | $2,095 | $2,016 | $1,935 | $1,820 | $1,777 | $1,739 | $1,708
1/6 page | $1,885 | $1,792 | $1,703 | $1,616 | $1,536 | $1,460 | $1,387
**BW Options**
Full page | $3,392 | $3,128 | $2,871 | $2,539 | $2,399 | $2,286 | $2,171
Full-page bleed | $3,899 | $3,703 | $3,518 | $3,343 | $3,175 | $3,016 | $2,866
2/3 page | $2,543 | $2,415 | $2,295 | $2,221 | $2,072 | $1,968 | $1,870
1/2 page | $1,686 | $1,602 | $1,520 | $1,445 | $1,372 | $1,304 | $1,239
1/3 page | $1,366 | $1,298 | $1,234 | $1,172 | $1,113 | $1,058 | $1,005
1/4 page | $1,231 | $1,169 | $1,110 | $1,055 | $1,001 | $951 | $904
1/6 page | $1,190 | $1,123 | $1,068 | $1,013 | $961 | $911 | $864

### Standard Ad Units

<table>
<thead>
<tr>
<th>Picas</th>
<th>Inches</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full-Page Bleed</strong> (Live)</td>
<td>45</td>
</tr>
<tr>
<td>(Trim)</td>
<td>51</td>
</tr>
<tr>
<td>(Bleed)</td>
<td>53</td>
</tr>
<tr>
<td><strong>Full-page nonbleed</strong></td>
<td>41</td>
</tr>
<tr>
<td>Masthead and 2/3 page vertical</td>
<td>27</td>
</tr>
<tr>
<td>2/3 page horizontal</td>
<td>41</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>20</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>41</td>
</tr>
<tr>
<td>1/3 page square</td>
<td>27</td>
</tr>
<tr>
<td>1/3 page vertical</td>
<td>13</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>41</td>
</tr>
<tr>
<td>1/4 page</td>
<td>20</td>
</tr>
<tr>
<td>1/6 page</td>
<td>13</td>
</tr>
</tbody>
</table>

Additional opportunities may be available. Please contact Diane Mahler at dianem@ifebp.org to learn more.
Mechanical Specifications

- Please provide PDF created using Acrobat Distiller, including all fonts and high resolution (300 dpi or higher, CMYK or grayscale) images.
- Electronic files consisting of spot color or RGB color space will be converted to CMYK color space.
- Files can be uploaded to an FTP site; please contact Diane Mahler at dianem@ifebp.org for information.
- 150-line screen
- Include date and name of publication, along with phone number of your contact person.
- Production charges for any unsatisfactory material, including electronic rework or conversion processes, will be billed to the advertiser at cost.
- All artwork must be provided electronically. E-mail files to Diane Mahler at dianem@ifebp.org.

Materials Deadlines

<table>
<thead>
<tr>
<th>Month</th>
<th>Insertion Order Deadline</th>
<th>Materials Deadline</th>
<th>Mail Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2019</td>
<td>November 3, 2018</td>
<td>November 20, 2018</td>
<td>December 27, 2018</td>
</tr>
<tr>
<td>February 2019</td>
<td>December 4, 2018</td>
<td>December 20, 2018</td>
<td>January 29, 2019</td>
</tr>
<tr>
<td>March 2019</td>
<td>January 1, 2019</td>
<td>January 22, 2019</td>
<td>February 26, 2019</td>
</tr>
<tr>
<td>April 2019</td>
<td>February 1, 2019</td>
<td>February 22, 2019</td>
<td>March 28, 2019</td>
</tr>
<tr>
<td>May 2019</td>
<td>March 1, 2019</td>
<td>March 22, 2019</td>
<td>April 26, 2019</td>
</tr>
<tr>
<td>June 2019</td>
<td>April 2, 2019</td>
<td>April 22, 2019</td>
<td>May 29, 2019</td>
</tr>
<tr>
<td>July 2019</td>
<td>May 3, 2019</td>
<td>May 23, 2019</td>
<td>June 27, 2019</td>
</tr>
<tr>
<td>August 2019</td>
<td>June 3, 2019</td>
<td>June 24, 2019</td>
<td>July 26, 2019</td>
</tr>
<tr>
<td>September 2019</td>
<td>July 3, 2019</td>
<td>July 24, 2019</td>
<td>August 28, 2019</td>
</tr>
<tr>
<td>October 2019</td>
<td>August 2, 2019</td>
<td>August 23, 2019</td>
<td>September 26, 2019</td>
</tr>
<tr>
<td>November 2019</td>
<td>September 3, 2019</td>
<td>September 24, 2019</td>
<td>October 29, 2019</td>
</tr>
<tr>
<td>December 2019</td>
<td>October 1, 2019</td>
<td>October 22, 2019</td>
<td>November 27, 2019</td>
</tr>
<tr>
<td>January 2020</td>
<td>November 1, 2019</td>
<td>November 22, 2019</td>
<td>December 27, 2019</td>
</tr>
</tbody>
</table>
Benefits Magazine Print Advertising Insertion Order

**Advertiser**
Advertising organization
Contact name_____________________________Title_____________________________
Address______________________________State/Province____________________________Country____________________________ZIP/Postal code____________________________
Phone_____________________________Fax____________________________E-mail____________________________

**Agency**
Agency name____________________________
Contact name____________________________Title_____________________________
Address______________________________State/Province____________________________Country____________________________ZIP/Postal code____________________________
Phone_____________________________Fax____________________________E-mail____________________________

<table>
<thead>
<tr>
<th>Position</th>
<th>Color</th>
<th>Frequency Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td>Black and white</td>
<td>1X</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>Four color</td>
<td>2X</td>
</tr>
<tr>
<td>Inside back cover</td>
<td></td>
<td>3X</td>
</tr>
<tr>
<td>Full page</td>
<td></td>
<td>4X</td>
</tr>
<tr>
<td>Full-page bleed</td>
<td></td>
<td>6X</td>
</tr>
<tr>
<td>2/3 page vertical</td>
<td></td>
<td>9X</td>
</tr>
<tr>
<td>2/3 page horizontal</td>
<td></td>
<td>12X</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Materials Instructions**
- New materials to arrive on ________________
- New materials enclosed ________________
- Rerun previous ad/issue date ________________
- Production contact ______________________
Phone_____________________________E-mail____________________________
Send bill to □ Advertiser □ Agency

**Agency Commissions**
15% of gross billings is allowed to recognized agencies, provided the account is paid within 30 days of receipt of the invoice. Agency commission is not applicable if invoice is not paid within 60 days.

**Contact Information**
Diane Mahler
(262) 373-7656
dianem@ifebp.org

Send insertion order and materials to: dianem@ifebp.org or Advertising/Diane Mahler International Foundation of Employee Benefit Plans 18700 W. Bluemound Road Brookfield, WI 53045

**Terms and Conditions**
- The publisher reserves the right to reject any advertising.
- Ads must be submitted according to guidelines outlined in "Mechanical Specifications" on page 7.
- The publisher reserves the right to place the word advertisement on copy that resembles editorial matter.
- Run-of-book advertising space is allotted on a first-come, first-served basis. Premium positions are assigned on a first-right-of-refusal basis.
- Positioning of the ads is at the discretion of the publisher, unless the advertiser has contracted for a premium position.
- Advertisers that cancel positions after the insertion order deadline will be billed full amount of space contracted.
- Advertisers and their advertising agencies assume joint liability for all of the content (including text, representation and illustrations) of printed advertisements and also assume responsibility for any claims made against the publisher resulting from the ad, including costs associated with defending such a claim.
- Publisher is not liable for delays in delivery and/or nondelivery of its publication in the event of any condition beyond the control of the publisher that may affect production or shipping of its publication.
- These terms and conditions shall apply to all advertising accepted by the publisher and supersede any advertiser contract clauses not specifically acknowledged above.
- Each publication will contain a disclaimer indicating that the International Foundation has not reviewed the products or services advertised and will not be viewed as endorsing any of the products or services.
- Advertisers are responsible for submission and approval of ad materials. Copy from any previously submitted insertion will be used if new ad materials are not received by ad deadline. If no previous ad exists, advertiser is responsible for the cost of space, which will be used at the International Foundation’s discretion.

Please keep a copy of this insertion order for your files.
**Today’s Headlines—An Exclusive Digital Advertising Opportunity**

Our most popular member benefit, Today’s Headlines is an e-newsletter delivered each business day to more than 18,000 Foundation members. Content is driven by news of the day focusing on issues that impact benefits decision makers: investments, pensions and retirements, health care, legal updates, trends and more.

Advertisers enjoy a weeklong exclusive sponsorship—your ad is positioned on the top right with no other advertiser included—providing even greater exposure to our coveted audience. This is an affordable and flexible advertising channel, scalable to your needs.

**Distribution:** Daily  
**Channels:** E-Mail  
**Readership:** 18,000+

**Open Rate:** 19.71% (industry average)  
**Click Through Rate:** 15.44% (6 times greater than industry average)  
**Impressions:** 90,000+ per week

**Profession Representation**

**Multiemployer**  
Multiemployer Industry Representative 7%  
Multiemployer Labor Trustee 22%  
Multiemployer Management Trustee 16%  
Salaried Administrator 5%

**Corporate**  
Benefits/Compensation/Human Resources 21%  
Insurance Representative 3%

**Fund Professionals**  
Accountant/Auditor/Actuary 2%  
Attorney 4%  
Consultant 4%  
Investment Advisor 2%  
Third-Party Administrator 2%

**Public Employee**  
Public Employee Support Staff 4%  
Public Employee Trustee 8%

**Sample Titles**

- Accountant/Accounting Manager/CPA  
- Actuary  
- Administrator/Fund Administrator/Assistant Administrator  
- Apprenticeship Coordinator/Manager/Director  
- Attorney/Associate Attorney/General Counsel  
- Benefits Analyst/Consultant/Coordinator/Manager/Specialist  
- CEO/CFO/CIO/COO  
- Consultant  
- Director Benefits/Compliance/Compensation/Human Resources/Employee Services  
- Director of Labor Relations/Finance/Training  
- Employee Benefits Coordinator/Specialist/Manager  
- Fund Manager  
- Global Benefits  
- Investment Analyst/Officer  
- Labor/Management Trustee  
- Pension Analyst/Coordinator/Manager/Officer/Trustee  
- President  
- Retirement Administrator/Analyst/Commissioner/Specialist  
- Risk Manager  
- VP/AVP/EVP/SVP

**Advertising Information**

<table>
<thead>
<tr>
<th>Sponsorship Duration</th>
<th>Five business days (Wednesday through Tuesday)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost per Week</td>
<td>$1,995</td>
</tr>
<tr>
<td>3 or More Weeks</td>
<td>$995/week</td>
</tr>
<tr>
<td>Circulation</td>
<td>18,000+ U.S. members (average)</td>
</tr>
<tr>
<td>Audience</td>
<td>Plan sponsors, health and welfare trustees, pension trustees, administrators, public plan trustees and public advisors, and benefits professionals</td>
</tr>
</tbody>
</table>

**Details**

- Advertisers can sponsor no more than 13 weeks in a given calendar year.  
- Advertisers can sponsor no more than three consecutive weeks.  
- Minimum sponsorship is one week.

**Contact Us Today**  
Diane Mahler | (262) 373-7656 | dianem@ifebp.org

(888) 334-3327, option 2 | www.ifebp.org
Today’s Headlines

Online Advertising Insertion Order

Contact
Diane Mahler
(262) 373-7656
dianem@ifebp.org

Send insertion order and materials to:
dianem@ifebp.org or
Advertising/Diane Mahler
International Foundation
of Employee Benefit Plans
18700 W. Bluemound Road
Brookfield, WI 53045

Terms and Conditions
• The publisher reserves the right to reject any advertising.
• Ads must be submitted according to guidelines outlined in “Mechanical Specifications” on page 9.
• The publisher reserves the right to place the word advertisement on copy that resembles editorial matter.
• Advertisers that cancel positions after the insertion order deadline will be billed full amount of space contracted.
• Advertisers and their advertising agencies assume joint liability for all of the content (including text, representation and illustrations) of electronic advertisements and also assume responsibility for any claims made against the publisher resulting from the ad, including costs associated with defending such a claim.
• Publisher is not liable for delays in delivery and/or nondelivery of its publication in the event of any condition beyond the control of the publisher that may affect production of its publication.
• These terms and conditions shall apply to all advertising accepted by the publisher and supersede any advertiser contract clauses not specifically acknowledged above.

Insertion Order Deadline
Two weeks prior to issue run

Materials Deadline
One week prior to issue run

<table>
<thead>
<tr>
<th>Issues Sponsored</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Jan</td>
</tr>
<tr>
<td>9-Jan</td>
</tr>
<tr>
<td>16-Jan</td>
</tr>
<tr>
<td>23-Jan</td>
</tr>
<tr>
<td>30-Jan</td>
</tr>
<tr>
<td>6-Feb</td>
</tr>
<tr>
<td>13-Feb</td>
</tr>
<tr>
<td>20-Feb</td>
</tr>
<tr>
<td>27-Feb</td>
</tr>
</tbody>
</table>

Cost
$1,995/week
$995/week when three or more are purchased
*Numbers in parenthesis indicate holiday-shortened weeks. Cost will be prorated based on number of days ad is run.

Number of total issues sponsored ____________ Gross rate ____________ Net rate ____________

Materials Instructions
• New materials to arrive on ____________
• New materials enclosed  □  Rerun previous ad/issue date ____________
URL (required)
Production contact ____________
Phone ____________
E-mail ____________

Send bill to □ Advertiser  □ Agency
Signature ____________

Please keep a copy of this insertion order for your files.
Service Provider Directory—Online Vendor Resource

Used daily by thousands of International Foundation website visitors in search of new vendors, the Service Provider Directory is a comprehensive, online directory for employee benefits, compensation and human resources-related products and services.

Two types of listings are available. Your basic listing includes company name and logo, contact information, company description and link to your website. Your enhanced listing includes all the aforementioned plus your logo on the landing page and a link to a downloadable brochure.

Service Provider Listing Includes:

<table>
<thead>
<tr>
<th>Feature</th>
<th>Enhanced Listing</th>
<th>Basic Listing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo featured on main landing page</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Unlimited category listings</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Link to downloadable brochure</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Company name and logo in listing</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Company address, phone and fax number</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Contact person name and e-mail</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>75-word company description</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Link to your website</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Three category listings</td>
<td></td>
<td>x</td>
</tr>
</tbody>
</table>

Service Provider Categories

- Accounting/Auditing
- Actuarial Consulting
- Administrative Services Only—Insurance
- Banking/Financial/Custodial
- Benefit Consulting
- Communication Products and Services
- Compliance
- Computer/Software
- Defined Contribution (DC) Plan Services
- Fiduciary Services
- Financial/Retirement Planning
- Fraud Detection and Prevention
- Health Care—Consulting
- Health Care—Dental Plans
- Health Care—Fully Insured Products
- Health Care—General
- Health Care—Hearing
- Health Care—Pharmacy Benefit Managers/ Specialty Drugs
- Health Care—Wellness
- Insurance
- Investment—Asset Managers
- Investment—Consulting
- Legal
- Professional Trustee/Independent Fiduciary
- Publisher
- Trust Fund Administration
- Work/Life Benefits
- Other

Pricing

<table>
<thead>
<tr>
<th></th>
<th>6 months</th>
<th>12 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foundation Member</td>
<td>$450</td>
<td>$850</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$600</td>
<td>$1,000</td>
</tr>
<tr>
<td>Enhanced Ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foundation Member</td>
<td>$700</td>
<td>$1,250</td>
</tr>
<tr>
<td>Nonmember</td>
<td>$850</td>
<td>$1,400</td>
</tr>
</tbody>
</table>

Contact Us Today
Diane Mahler
(262) 373-7656  | dianem@ifebp.org

Visit www.ifebp.org/spdirectory to learn more.
Service Provider Directory Listing
Order Form/2019

Enhanced listings receive:
• Company logo featured on main landing page
• Unlimited category listings
• Link to website
• Additional link to a downloadable brochure.

Basic listings receive:
• Company logo in listing
• Up to three category listings
• Link to your website.

Listings will start on the first day of the month after the insertion order and payment are received.

<table>
<thead>
<tr>
<th>Listing Type</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic 6-month listing: $450</td>
<td></td>
</tr>
<tr>
<td>Basic 12-month listing: $850</td>
<td></td>
</tr>
<tr>
<td>Enhanced 6-month listing: $700</td>
<td></td>
</tr>
<tr>
<td>Enhanced 12-month listing: $1,250</td>
<td></td>
</tr>
</tbody>
</table>

Customer Information—Approved by:

Company name ___________________________ Membership # ___________________________
Full first name __________________________ M.I. __________________________ Last name ___________________________
Title __________________________ Signature __________________________
Address ____________________________________________________________
City __________________________ State/Province __________________________ Country __________________________ ZIP/Postal code __________________________
Phone __________________________ Fax __________________________
E-mail __________________________

Listing Categories—Enhanced listing: Select unlimited categories | Basic Listing: Select up to three categories

☐ Accounting/Auditing ☐ Financial/Retirement Planning ☐ Health Care—Wellness
☐ Actuarial Consulting ☐ Fraud Detection and Prevention ☐ Insurance
☐ Administrative Services Only—Insurance ☐ Health Care—Consulting ☐ Investment—Asset Managers
☐ Banking/Financial/Custodial ☐ Health Care—Dental Plans ☐ Investment—Consulting
☐ Benefit Consulting ☐ Health Care—Fully Insured Products ☐ Legal
☐ Communication Products and Services ☐ Health Care—General ☐ Other
☐ Compliance ☐ Health Care—Hearing ☐ Professional Trustee/Independent Fiduciary
☐ Computer/Software ☐ Health Care—Pharmacy Benefit Managers/ ☐ Trust Fund Administration
☐ Defined Contribution (DC) Plan Services ☐ Specialty Drugs ☐ Work/Life Benefits
☐ Fiduciary Services ☐ Health Care—Vision Plans

Listing Details—Information to appear in your online listing

Company name ___________________________
Address ____________________________________________________________
City __________________________ State/Province __________________________ Country __________________________ ZIP/Postal code __________________________
Phone __________________________ Fax __________________________
Contact name (for inquiries) __________________________
Contact e-mail __________________________
Website URL __________________________
Brochure URL (for enhanced listings) __________________________

☐ 75-word written description of your product or service submitted in a Word document included with this form.
The International Foundation reserves the right to edit descriptions for space considerations.

☐ Company logo to appear on your listing included with this form.
E-mail the logo in .JPG or .EPS format to dianem@ifebp.org. Logo must be at least 72 dpi, with a transparent or white background.

Payment Information

Amount $ __________________________
☐ Check # __________________________ Exp. date __________________________
☐ Credit card # __________________________
Cardholder’s name (print) __________________________

Questions? Contact dianem@ifebp.org, or (262) 373-7656

www.ifebp.org  E-mail dianem@ifebp.org  Secure fax (262) 364-1818  International Foundation P.O. Box 689954, Chicago, IL 60695-9954
**Benefits Quarterly**

Targeting benefits professionals working within corporate organizations, *Benefits Quarterly* features a readership of more than 13,000, including Certified Employee Benefit Specialist® (CEBS®) graduates and International Foundation members.

Published quarterly by the International Society of Certified Employee Benefit Specialists (ISCEBS), *Benefits Quarterly* addresses leading issues and trends in an insightful, easy-to-read format.

**Readership**

- Corporate: 46%
- Insurance: 18%
- Consulting: 10%
- Hospital/Health Care Organization: 8%
- Banking Trust: 7%
- Other: 7%
- Administration: 2%
- Educational/Nonprofit Organization: 2%

**Pricing**

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Four-Color Options</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Back Cover</td>
<td>$5,000</td>
<td>$4,250</td>
<td>$4,000</td>
<td>$3,750</td>
</tr>
<tr>
<td>(Bleed)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$4,175</td>
<td>$3,549</td>
<td>$3,340</td>
<td>$3,131</td>
</tr>
<tr>
<td>(Bleed)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$4,175</td>
<td>$3,549</td>
<td>$3,340</td>
<td>$3,131</td>
</tr>
<tr>
<td>(Bleed)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,300</td>
<td>$1,955</td>
<td>$1,840</td>
<td>$1,725</td>
</tr>
<tr>
<td>(Bleed or Nonbleed)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half Page</td>
<td>$1,150</td>
<td>$978</td>
<td>$920</td>
<td>$863</td>
</tr>
</tbody>
</table>

**Black-and-White Options** (inside pages only)

|                |        |        |        |        |
| Full Page      | $1,650 | $1,403 | $1,320 | $1,238 |
| Half Page      | $825   | $701   | $660   | $619   |

**Contact Us Today**

Linda Bielski, CEBS  
(262) 373-7671 | lindabi@ifebp.org