# PROGRAM AT A GLANCE

## Monday, July 15, 2019

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<tr>
<td>8:30-9:30 a.m.</td>
<td>OPENING: A Real-World Lesson</td>
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<td>9:45-11:00 a.m.</td>
<td>Why Normal People Commit Fraud</td>
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<td>Keys to Service Provider Management and Vetting</td>
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Fraud Prevention Institute for Employee Benefit Plans

Fraud can happen anytime, anyplace. It is a threat that can come from anywhere, and it’s more important than ever to do your due diligence and have the knowledge to protect your organization’s well-being.

Regardless of security measures in place, all organizations are vulnerable to the threat of fraud. You are responsible for having the tools necessary to prevent things such as cyber attacks, data breaches and claims fraud. Attend this conference to get your questions answered and take home practical tools to arm yourself against the nightmare of fraud.

Register today to ensure your organization has the tools to protect the sensitive data you work with.

At This Conference You Will:
- Gain an understanding of where risks lie in your plan
- Learn who may be potential fraudsters
- Learn steps and tips to immediately prevent fraud in your plan.

Who Should Attend

This program is intended for practitioners in both the United States and Canada and specifically targeted to organizations that offer benefit plans. Single employers as well as governmental agencies, key service providers (such as auditors, accountants and attorneys) and multiemployer plans will benefit from this critically important education. Self-insured health plans and pension plans will find the information especially crucial.

Content will benefit those responsible for the preservation and protection of plan assets, including:
- Those responsible for plan expenses and payments
- Plan administrators
- Staff who manage pay or budget for benefits
- Staff who make recommendations regarding plan administration, fiduciaries, trustees and key supervisors as well as risk managers responsible for benefit plans.

REGISTER TODAY to gain the tools needed to guard against the many attacks that could occur on the personal data you work with.
SUNDAY, JULY 14
3:00-5:00 p.m.
Registration Opens

MONDAY, JULY 15
7:30-8:30 a.m.
Registration and Continental Breakfast
8:30-9:30 a.m.
OPENING—A Real-World Lesson

Fraud actually happens. Hear the story from a “real” fraudster and learn:
• What was the motivation for the fraud in the first place?
• How was the scam uncovered?
• How did the fraud impact the organization and the people nearest to the fraud?
• How can your participants be hurt by this fraud or other unknown schemes?
• Are there wider connections and implications?
• How to identify red flags within your organization
• How to minimize the risk of fraud.

9:45-11:00 a.m.
Why Normal People Commit Fraud
• Who commits fraud? Can you spot them?
• What are typical rationalizations for unethical behaviors?
• What are the types of fraud?
• What are the ways fraud is committed?
• How can schemes be detected and dealt with?
MONDAY, JULY 15 (CONT.)

11:15 a.m.-12:30 p.m.
Keys to Service Provider Management and Vetting

- Your responsibility and obligation
- Best practices in due diligence
- Appropriate contract language, including language for software vendors
- Leveraging data mining
- Methods for auditing and oversight
- Suitable cloud management approaches
- Questions for your vendors

12:30-1:30 p.m.
Luncheon

1:30-2:45 p.m.
Fraud Risk Management in an Electronic Age

- Types of benefit fund fraud
- Preventing and detecting fraud through internal controls
- Conducting an effective risk assessment
- Top five must-have policies and procedures
- What to do after a data breach
- Incident response planning: Who does it, when it should be done and frequency of reviews
- Duty to report to law enforcement

3:00-4:15 p.m.
The Hidden Costs of Fraud in an Electronic Age

- Identifying and quantifying the actual cost of a breach
- Defining the soft costs associated with a breach
- GDPR—What is it, and what needs to be done now?
- Review some examples and the impact of the breach
- What lessons can be learned from these stories?
- How can business continuity planning serve as a tool for you?
TUESDAY, JULY 16
7:30-8:30 a.m.
Registration and Continental Breakfast

8:30-9:30 a.m.
Fraud Within Social Engineering
- What is social engineering fraud?
- Recognizing types of electronic fraud
- How to spot social engineering fraud
- What controls can be implemented to avoid these methods?
- Steps to take if you’ve been a victim

9:45-11:00 a.m.
Experiencing a Ransomware Attack
By observing a simulation and a negotiation with a ransomware attacker, you will learn:
- What ransomware is and how it can enter your or your service provider’s systems
- Executing ransom payments
- Can ransomware be detected and eradicated before it is executed?
- Tips for protecting yourself
- Necessary notifications after an attack
- What is your backup plan?
- Is an insurance policy necessary?

11:15 a.m.-12:30 p.m.
Best Practices in Fraud Prevention
Hear a panel discuss some practical techniques and steps plans can take immediately in areas such as:
- Creating a culture of fraud prevention
- Establishing a working whistleblower policy
- How to effectively use your risk assessments
- The feasibility and use of background checks
- Effective business continuity planning.
TUESDAY, JULY 16 (CONT.)

12:30-1:30 p.m.
Luncheon

1:30-2:45 p.m. CONCURRENT SESSIONS

Confronting Health and Welfare Fraud
- What is health and pharmacy fraud?
- Are claims audits effective?
- How does fraud play a role in the opioid crisis?
- Medical identity theft
- Detecting health and welfare and pharmacy fraud
- What can plan sponsors do?

Dealing With Fraud in Investments
- Where can fraud occur when investing for a plan?
- Identifying conflicts of interest
- Hidden fees: appropriate vs. fraudulent fees
- What to ask investment fund managers?
- Common schemes
- How do trustees conduct good due diligence and proper background checks?
- Processes that plans should have in place
- Tips for small and larger plans

3:00-4:15 p.m.
Creating an Appropriate Insurance Portfolio
- Necessary coverages for fiduciaries
- Determining your risk exposure
- How much and which coverages should you have?
- What is your personal liability for breaches and fraud?
- Differences between errors and omission (E&O), cyberliability, crime and social engineering coverages
- Is identity theft insurance valuable to participants?
- Examples of policy claims and losses
- How an insurance company handles a reported breach
Hotel Information

Fairmont Chicago, Millennium Park
The Fairmont Chicago, Millennium Park is surrounded by 400+ acres of protected space in the heart of downtown Chicago. All of the guest rooms are air-conditioned and include a 50” HDTV and in-room, high-speed internet. You can enjoy the pristine views of Lake Michigan, Millennium and Grant Parks, and the Chicago skyline right from the hotel. The hotel offers a multitude of dining experiences such as Columbus Tap, the Millennium Room and in-room dining. If you need a break, you can always visit The Bar for a drink in the hotel.

The International Foundation has secured a reduced rate of $212 single/double occupancy for attendees. You must book your room through the International Foundation by specifying your hotel needs on the registration form. Reservation deadline is June 10, 2019.

Location Information
Chicago, the Windy City, has many sights worth seeing. Millennium Park is a 24.5-acre green space that is home to the reflective Cloud Gate sculpture and an outdoor theater. The Shedd Aquarium showcases a variety of habitats in an indoor setting. To get a view of the city as a whole, take a trip to the Willis Tower and look out from the 103rd-story Skydeck.
Employee benefit plans are packed with sensitive information—a virtual treasure trove for hackers. If you are a service provider marketing fraud prevention and cybersecurity products and services, make smart moves and sponsor the Fraud Prevention Institute for Employee Benefit Plans.

Sponsors will gain valuable exposure for their organizations when they network with more than 125 experienced trustees, administrators, corporate officers and human resource professionals from both the United States and Canada.

Four sponsorship levels are available, each with its own numerous bonus rewards that include, but are not limited to, those listed below.

NEW! Platinum Sponsorship
Exclusive Small-Conference Lanyards for a Year
• Opportunity for one organization to sponsor attendee lanyards used at ALL smaller conferences throughout a year.

Gold Sponsorship | Attendee Lunch
• Company name and logo on conference signage and table tent cards at attendee luncheon
• Complimentary, six-month enhanced listing on the Service Provider Directory
• Logo, contact information and company description in the on-site Sponsor Directory
• One complimentary and one discounted conference registration

NEW! Small-Conference Bundle Discount
• Sponsor any three+ smaller conferences at the Gold level within a calendar year and receive a 20% discount on each sponsorship.

Silver Sponsorship | Continental Breakfast
• Company name and logo on conference signage and table tent cards at continental breakfast
• Logo, contact information and company description in the on-site Sponsor Directory
• One complimentary conference registration

Bronze Sponsorship | Refreshment Break
• Company name on conference signage and table tent cards at refreshment break
• Company name and contact information included in the on-site Sponsor Directory
• One conference registration at 50% discount

Interested in Learning More?
Contact Diane Mahler Today!
Diane Mahler | dianem@ifebp.org | (262) 373-7656
REGISTRATION INCLUDES
Continental breakfast • Lunches • Beverage breaks

CONTINUING EDUCATION CREDIT
Programs sponsored by the International Foundation of Employee Benefit Plans are consistently accepted for credit by agencies governing continuing education for license renewal and professional recertification. Please note that preapproval by the governing agency is sometimes necessary. It is important, therefore, to register at least 60 days prior to the program taking place.

Note: Requests made for continuing education credit do not guarantee administration of credit. For further information on continuing education credit, please call (262) 786-6710, option 2.

Educational sessions at this program can qualify for CEBS Compliance credit. Visit www.cebs.org/compliance for additional information.

POLICIES
New cancellation policies effective for 2019 education programs. Cancel and transfer fees are based on registration fee paid: 60+ days before meeting is 10%; 31-59 days before meeting is 25%; within 30 days of meeting is 50%. Hotel deposit is forfeited for cancellations/transfers received within 3 days (5 days for Disney properties) of arrival. Registration fee is forfeited once program commences. For details and the 2019 policy, see www.ifebp.org/policies.

RELATED READING
Employee Benefits Glossary
13th Edition
This practical, comprehensive glossary has been substantially expanded to include over 4,000 terms commonly used by employee benefits trustees and professionals. More than 700 terms are new, and many others have been updated to reflect changing government policies and evolving interests. Inside this 13th edition, you’ll find user-friendly explanations, examples drawn from real-world situations and extensive cross-referencing that covers a broad range of topics, including:

• Compensation
• Employee benefits design, funding and administration
• Financial planning
• Government regulations and legislation
• Health care and cost-containment strategies
• Human resources
• Investments
• Labor relations.

There is also a list of more than 1,000 acronyms and abbreviations covering a wide range of benefits-related topics.

272 pages. 2016. Item #7570.
$75 (Members: $49). Price includes shipping and handling.
To order, see registration form or visit www.ifebp.org/glossary.
REGISTRATION/2019
Fraud Prevention Institute for Employee Benefit Plans (A8-19A8)

Attendee Information  (Please print clearly)

Individual ID# or CEBS® ID# ...........................................................
Full first name ___________________________ M.I. ______ Last name ______
Employer _________________________________________________________
Title _____________________________________________________________
Address ___________________________ State/Province ______ Country ______ ZIP/Postal code ______
Phone ___________________________ Business ______ Home ______ Mobile ______
Email _____________________________________________________________
Form completed by ___________________________ Phone ___________________________

Not a Member? Join Now and Save!
Join to receive member rates and more at www.ifebp.org/join.

Registration Information

Bill to organization name _____________________________________________
Bill to organization ID # _____________________________________________
Badge name ___________________________ Badge title ___________________
Special assistance—specify ___________________________________________
Special dietary requirements—specify ___________________________________

Fraud Prevention Institute for Employee Benefit Plans
July 15-16, 2019 | Chicago, Illinois

Member fee ................................................................................ US$1,250
Nonmember fee ........................................................................ US$1,470

Hotel
Reservation deadline: June 10, 2019 • Include US$400 hotel deposit.
Fairmont Chicago, Millennium Park (US$212 single/double)
# of Adults ________ # of Children ________ King bed ________ Two beds ________
Arrival date ___________ Departure date ___________
Special requests—describe ___________________________________________

Continuing Education Credit
The International Foundation will apply for CE credit based on requests indicated below.

☐ Actuary  ☐ Attorney  ☐ CFP  ☐ CIMA  ☐ CPA  ☐ HRCI ☐ Insurance Producer*  ☐ SHRM  ☐ Other, specify ________

Licensed in the state(s) of ___________________________ License/NPN/BAR/CPA 

*Preapproval of programs/seminars is required in ALL insurance states. This process can take up to 90 days. Late requests could preclude insurance producers from earning credit. NOT: Requests made for CE credit on this form do not guarantee administration of credit.

Payment Must Accompany Order

New! Policies have changed. See www.ifebp.org/policies.
Make check payable to International Foundation.

☐ Check # ___________________________ US$ ___________________________
Credit card # ___________________________
Exp. date ___________________________

Cardholder’s name (print) ___________________________

Registration/Order Summary

Conference fee US$ ________
Hotel deposit (US$400) US$ ________
Total (U.S. funds) US$ ________

Questions, email edreg@ifebp.org, or phone (888) 334-3327, option 2.

www.ifebp.org  Secure fax (262) 364-1818 International Foundation P.O. Box 689954, Chicago, IL 60695-9954

CEBS Compliance—Visit www.cebs.org/compliance for additional information.
Sessions

- OPENING: A Real-World Lesson
- Why Normal People Commit Fraud
- Keys to Service Provider Management and Vetting
- Fraud Risk Management in an Electronic Age
- The Hidden Costs of Fraud in an Electronic Age
- Fraud Within Social Engineering
- Experiencing a Ransomware Attack
- Best Practices in Fraud Prevention
- Confronting Health and Welfare Fraud
- Dealing With Fraud in Investments
- Creating an Appropriate Insurance Portfolio

Register by June 3 to save $300 with the early registration discount!

Visit www.ifebp.org/fraudprevention to register, or call (888) 334-3327, option 2, for more information.

International Foundation
OF EMPLOYEE BENEFIT PLANS

18700 West Bluemound Road
Brookfield, WI 53045
www.ifebp.org

Source Code: 19A8  W
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