Invest in Your Team

The Certified Employee Benefit Specialist[®] (CEBS[®]) program delivers professional expertise supported by research-based best practices, with curriculum developed by the Wharton School of the University of Pennsylvania in the United States and Dalhousie University in Canada.

CEBS courses are focused on plan design, funding and administration of group health and retirement benefits. The application-based education allows participants to put their knowledge into action immediately as they serve their clients or plan members.

> CEBS graduates are highly respected critical thinkers prepared to solve problems and communicate solutions. CEBS graduates aren't in the back room—They're in the boardroom.

Don't wait. The onus is on the managers to tell their employees that this program exists and how it can help in the day-to-day processes within an organization.

Joanna Gomes, CEBS Senior Manager, Total Rewards Bimbo Canada Etobicoke, Ontario





