# How CEBS Benefits Your Organization

#### **Strengthen Your Team**

CEBS delivers college-level courses designed to fit within your education or professional development budget. Maximize the return on your investment—Look to CEBS to elevate your team and keep pace with today's ever-changing environment.

## **Practical and Timely**

Your team members are not generalists. They are benefits pros, ready to tackle today's challenges. CEBS offers online convenience for today's digital world and prepares your team to think strategically and confidently make decisions.

#### Focused and Specialized

Succeeding as a benefits professional requires a unique skill set. Streamlined CEBS courses provide laser-focused content centered on the core concepts of employee benefits. The certification lends itself to completion in less than three years.

#### **Real-World Based**

Since actual benefits do not work in tidy theory, each course has case studies. Your employees are not just learning; they are learning how to apply the concepts to their jobs from day one.

### **Recognized and Respected**

With a curriculum developed by the Wharton School of the University of Pennsylvania in the U.S. and Dalhousie University in Canada, CEBS provides the knowledge your team needs as well as application exercises that show them how to tackle challenges. It's been the equivalent of a master's degree that doesn't exist for those in the benefits field. It's helped me to build my foundational knowledge and increased my confidence in my ability to be a strategic leader for my organization.

#### Melissa Zaino, CEBS, CEBS Compliant

Director of Benefits & HR Systems Thrive Skilled Pediatric Care Wakefield, Massachusetts







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